



September 19, 2023

The Honorable Ms. Andrea Joy Campbell
1441 Main Street
Boston, MA 01103

On behalf of the Retail Energy Advancement League (REAL), I am writing to express our support and desire for collaboration in your work to ensure transparency and fairness in the energy market within the Commonwealth of Massachusetts.

We are aware of the recent data request sent from your office to electric distribution companies regarding customers enrolled with retail electric suppliers. In particular, we noticed that the information requested does not include the time period between September 2022 and May 2023. This time period includes a duration during which utility rates in Massachusetts reached their highest level ever recorded. Consequently, this data is directly germane to any comparative analysis of competitive retail electric rates and utility standard offer rates.

If the Attorney General's office has not already done so, REAL respectfully requests that your office consider collecting the data for the period between September 2022 and May 2023. Given the significance of this time frame and its unprecedented impact on Massachusetts consumers, the supplemental information would provide valuable insights into market dynamics and value of Massachusetts' competitive residential retail energy supply.

Further, retail product diversity – for example, long term fixed-rate products, 100% renewable energy plans, and EV charging plans – significantly complicates efforts to assess the health of competitive markets based purely on 6-month utility rate price comparisons. As such, it is vital that the diversity of products offered by retail suppliers be correctly accounted for in your analysis.

Including the additional data mentioned above would not only contribute to a more comprehensive and accurate evaluation of the energy market in Massachusetts, but would also assist in identifying the appropriate areas for legislative market reform and improvement. As such, we believe that a complete, robust assessment of the relevant historical data is fundamental to pursuing a fair and equitable energy market for all Massachusetts consumers.



We welcome the opportunity to work collaboratively on improvements to retail energy markets so that Massachusetts residents and the environment continue to benefit. Thank you for your consideration and we look forward to hearing from you.

Sincerely,

Chris Ercoli, President and CEO
Retail Energy Advancement League

About REAL

The [Retail Energy Advancement League](https://retailenergychoice.org) (REAL) is a national advocacy organization dedicated to the expansion and modernization of American retail electric markets. The organization was founded by a coalition of companies that believe consumers deserve control over their energy decisions and that smart regulation and strong consumer protections are the foundation of a healthy market.